



# TRAIN Productions

1020 Wyandotte Trail, Westfield, NJ 07090  
908.233.1784

## Considering Video?

I have two sons, both of whom had their Bar Mitzvahs at Temple Emanu-El. The years were 2001 and 2004. At the time, having a recording of the religious service didn't seem like a big priority.

Fast forward 10 years, and boy do I wish I had those videos now! Sure, there are the still photos taken before the service, but what our entire family wouldn't give to relive those moments word-for-word, and to see cherished family members on the bimah sharing in those special moments.

Without question, a video of the religious service is an investment in the future, and instantly becomes a cherished keepsake to share for generations. To quote a few fellow congregants:

*"We will treasure the DVD, and wish we had a similar one for our older son. It was actually even better than I had hoped."*

*"I think I told you I was pleased with the video, but now after watching it yet again, I have to say you really did a great job. My dad was not able to attend [the service] but we sat through the DVD and it was like he was there."*

*"I'm so happy that I ordered a video of my daughter's Bat Mitzvah. I didn't realize until after the service how sad I would have been not to have had it recorded."*

A sample video and further information is located at [www.atrainproductions.com/tewnj](http://www.atrainproductions.com/tewnj)

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### ***We're a Full-Service Production Company***

Whether an intimate house party, a 500-seat hall, or anything in between, we'll beautifully and discreetly capture the entire event, and then craft a unique capsule of the day. We work hard to get shots that others miss, and polish the edit until everything's the best it can be.

### ***Photo/Video Montage and Large Screen HD Projection***

An A Train montage is like no other, and is an excellent way to honor your son or daughter while entertaining your guests. *No iMovie or canned cheesy effects here!* Your photos, files, and movies will be meticulously and uniquely enhanced and animated to perfectly complement the sound track. And when it's time to unveil the finished product, our high brightness HD projector ensures that everyone gets a front row seat.

To learn more, please visit [www.atrainproductions.com](http://www.atrainproductions.com), or email [tewnj@atrainproductions.com](mailto:tewnj@atrainproductions.com) to arrange a consultation. We look forward to being a part of your family's special day.

Jonathan Applebaum  
Owner/Senior Videographer



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## Religious Service FAQ

**Q:** How do I order a video?

**A:** Complete the attached form and return to Mike Kenny, Temple Emanu El's Building Superintendent. You will receive an email confirmation from A Train Productions once we receive an "official" booking from Mike.

**Q:** I'm having difficulty deciding amongst the packages.

**A:** The **HD Flash Package** includes a single 16gb USB Flash Drive containing two (2) high quality QuickTime movie files, suitable for playback on a wide variety of personal and home entertainment products. As the files are not dependent on a hardware player (DVD or Blu-ray), the files will be playable many years into the future, and are also suitable for conversion to other formats.

*The HD Flash Package is the best long-term value, and is our most popular choice.*

The **HD Blu-ray Package** includes both Blu-ray and DVD discs, just like most Hollywood movies are distributed. So if you have a Blu-ray player and the grandparents only have a DVD player, this may be the ideal package.

*A Flash Drive may be added as an option to this package*

The **SD Package** includes 2 standard definition DVD discs in individual library cases, and is a good overall value when picture quality and longevity of the format isn't a consideration.

**Q:** A family member is unable to travel to the temple for the service. Tell me about the **Live Streaming** option.

**A:** The entire service will be streamed live to the internet via a customized web page, and will also be available for replay for 2 weeks following the event. We will coordinate with the recipients via phone and/or email prior to the event to ensure that their Mac/PC and internet connection is properly configured to accept the stream.

*Streaming is an optional add-on to any of the standard packages.*

**Q:** How many cameras are there?

**A:** All of the standard service packages include 1 camera/cameraman, as outlined below. When both families in a double Bar/Bat Mitzvah share the bimah (Main Sanctuary only), a second camera is typically deployed at no additional charge to either family. The main purpose of the second camera is so that each child can be featured during the Torah procession. However, this second camera angle really makes a difference during the tallit presentation, parental speeches and the Rabbi/Cantor's blessings near the conclusion of the service....so the overall video is better for both families!



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**Q:** Where are the cameras located?

**A:** In the Main Sanctuary, our primary camera is placed in the right rear of the room. The camera is elevated so as to provide an eye-level shot of the center lectern. In limited circumstances, a secondary camera may be incorporated in the left rear of the sanctuary. In Brody Chapel, our camera is placed approximately midway up the rear wall, allowing an unobstructed view of the lectern even with the congregation standing.

***A second camera is included at no additional charge when both families in a double Bar/Bat Mitzvah order a video.***

**Q:** If the other family (in a double B'nai Mitzvah) doesn't order a video, can I order a second camera?

**A:** Yes. For the Main Sanctuary only, a second camera may be added for an additional \$125.00.

**Q:** How is audio recorded?

**A:** In the Main Sanctuary, we record a direct feed from the temple sound system, which includes all lectern mics, a mic inside the Ark, plus the organ. We also record an "ambient" mix of microphones placed in strategic locations above the pews. In the Brody Chapel, we record a direct feed from the temple sound system, which includes the lectern mics and a mic inside the Ark. We also record an "ambient" track from an additional microphone place in a strategic location above the seating area.

**Q:** My son/daughter is sharing the Bimah with another child. How is that handled?

**A:** Without sacrificing the integrity of the service, portions of the service that feature the other child will be tastefully edited from the video that you receive.

**Q:** How are discs packaged?

**A:** All discs are furnished in industry-standard library cases with custom artwork. The HD package includes both a Blu-ray and DVD in the same case.

**Q:** How is the Flash Drive packaged?

**A:** Flash drive are delivered with a customized "luggage tag", identifying its contents.

**Q:** For the "HD Flash" package, what type of files will I receive?

**A:** Unless otherwise requested, the supplied 16GB flash drive will be formatted as NTFS and contain two (2) high quality H.264 QuickTime movies:

- An m4v file optimized for Apple TV and other Apple products,
- An mp4 file, optimized for playback on Windows devices and many "smart" TVs.

**Q:** How long will it take to receive my video?

**A:** We will send an email to you when the order is complete, typically within 30 days of the event. Please arrange with Mike Kenny for pickup at the temple.